

it gives them the peace of mind that there's no nasty surprises once work starts. Of course, when a room is gutted there may be issues that arise but we deal with them. So, an old tired room/house or floor in need of a new look is always an exciting prospect."

Lena gathers inspiration from home style magazines and believes Instagram is also fantastic at showcasing projects. She's also part of Houzz, a community of property owners and professionals like Lena who can connect and inspire them to ensure their dream home can become reality.

Being sustainable is also important to Lena and she believes this is an area we all need to look carefully at now.

Lena's favourite part of the job is getting clients truly excited for their new look for their home and showing what's possible.

But while we all have our own personal likes and dislikes, especially when it comes to our own home interior, Lena ensures, as always, it's all about the client.

She said: "My work is not often a reflection of my own home, I need to know clients absolutely love their new rooms and that they reflect them not me." 📍

More about Lena



Interior tips

Flow lighting and storage are key elements but when clients are left to their own devices they come secondary in planning. It's much better to start with a scaled plan and build from there, lighting can then be focused from the outset. Planning can sometimes take as long as implementation but it's so much better to have all the items nailed down, fabrics chosen and then so much stress is removed from the equation.

Another tip is being clear and realistic with budgets so we won't disappoint.

My home

I love to incorporate family treasures to show them off properly. My background is Scandinavian so I love elements of Danish design and aesthetics.

Hobbies

My hobby is ballroom dancing which I complete at pro-am level.

Celebrity commissions

Several which I wouldn't divulge!

01372 843888
 I: lenajonesdesigns
 Houzz.co.uk
 lenajonesdesigns.com

